



Miisha Jones

ART DIRECTOR

✉ miishajo@gmail.com

🌐 www.miishajones.com

🌐 @miishajones

SUMMARY

As a professional creative of over 7 years, my work speaks to the keen eye I have for design and the strong visual communication, creative strategy, and conceptual thinking skillset that I have grown - always seeking the appropriate design opportunities and solutions.

SKILLS

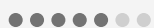
Project Management



Design Strategy



Creative Direction



Leadership



WORK EXPERIENCE

ART DIRECTOR

Jan 2022 - Present

City Furniture

- Conceptualize and execute creative strategy for retail marketing campaigns and 6 catalogs per year
- Lead and inspire creative team, providing guidance, feedback, and support to ensure high quality output
- Manage resources, including budget, timelines, and personnel, to ensure efficient and effective project execution
- Maintain high standards of creative output by reviewing and approving deliverables to ensure brand consistency

MERCHANDISING MANAGER

Apr 2021 - Jan 2022

City Furniture

- Sourced and developed trend-forward home accents.
- Drove assortment strategy for growth and margin goals.
- Analyzed sales data for effective inventory management.
- Maintained strong partnerships with home accents vendors.
- Influenced styling decisions and directed merchandising plans in photo and film production.

LEAD PRODUCT STYLIST

Sep 2018 - Apr 2021

City Furniture

- Conducted seasonal trend analyses for design opportunities.
- Led product stylists, directing creative strategy for project execution.
- Style & Validate 3D environments to be rendered
- Collaborate with team on set to meet daily KPI's for product photography.
- Create concept books highlighting trends and inspiration for upcoming large scale projects

EDUCATION HISTORY

BBA Strategic Design & Management

2010 - 2015

Parsons School of Design

Styling & Trend Forecasting

Study Abroad 2014

Regents University London

Additional experience and references upon request*
Eligible for work in both the US and UK as dual citizen*